Smiley Face

Smileyface creates seasonal products designed to bring joy, color, and smiles to everyday moments. Through thoughtfully designed microfiber towels and lifestyle essentials, the brand turns every season into a reason to smile.

Scope of Work by CHUBBY CAT

- Brand Identity & Strategy
- Microfiber Towel Design
- Packaging Design
- Website Design & Development
- Product Photography & Photo Shoots
- Content Creation
- Creative Direction
- Reel Creation



TYPOGRAPHY

Aa **Garet Heavy**
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Aa Garet Book
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz





















